



WOMEN'S LEADERSHIP *Breakfast*

Elevating Women Leaders.
Strengthening Our Community.

MAY 6, 2026
NANINA'S IN THE PARK

Elevating Women Leaders. Strengthening Our Community.

United Way of Greater Newark invites you to join a powerful morning dedicated to advancing women's leadership and strengthening our community. The Women's Leadership Breakfast convenes corporate, nonprofit, and civic leaders who believe in creating opportunities for women and building a future where everyone can thrive.

Why This Event Matters

Women are driving change across every sector, yet many still face barriers to visibility, mentorship, and opportunity. This event creates space for women leaders to be seen, heard, and supported, while giving organizations a meaningful way to demonstrate their commitment to leadership and equity. Expect inspiring leadership stories, valuable networking, and community impact.

Sponsorship Opportunity

Sponsoring the Women's Leadership Breakfast positions your organization as a champion for women and a leader in community impact. When you partner with United Way, you join a trusted network working to create lasting change.

Sponsors receive:

- Prominent brand visibility among senior leaders and decision makers
- Meaningful engagement with professionals across corporate, nonprofit, and public sectors
- Association with a trusted, mission driven organization and a cause that resonates with diverse audiences

About United Way of Greater Newark

United Way mobilizes communities to action so all can thrive. With deep, local roots we see how our communities' greatest challenges are connected – and how we can bring people and resources together to address them. For more than 100 years, United Way of Greater Newark has partnered with local communities to co-create solutions to people's most pressing challenges. Working together with our neighbors, we're strengthening local resilience and advancing health, youth opportunity, and financial security for all.

VANGUARD

Sponsor

\$10,000

Pre-Event Recognition and Benefits

- Exclusive designation as Presenting Sponsor of the Women's Leadership Breakfast
- Prominent logo placement on all event marketing materials (both digital and print)
- Prominent logo placement on United Way of Greater Newark website
- Individual thank you post on United Way of Greater Newark social channels

Event Recognition and Benefits

- Exclusive designation as Presenting Sponsor of the Women's Leadership Breakfast
- 2 VIP tables with reserved seating for 20 guests
- 1 full-page ad in program (inside front cover)
- The Vanguard Sponsor and their guests are invited to a private pre-event networking mixer with speakers, Women United members, and community leaders
- Prominent logo placement on event signage and stage production
- Verbal recognition from stage
- Opportunity to include branded materials or curated giveaways at each attendee seat

Post Event Recognition

- Post-event recognition in United Way of Greater Newark event recap
- Individual thank you post on United Way of Greater Newark social channels

ADVOCATE

Sponsors

\$ **7,500**

Pre-Event Recognition and Benefits

- Prominent logo placement on select event marketing materials (both digital and print)
- Prominent logo placement on United Way of Greater Newark website
- Category thank you post on United Way of Greater Newark social channels

Event Recognition and Benefits

- 1 VIP tables with reserved seating for 10 guests
- 1 full-page ad in program (inside back cover is first-come, first-served)
- Logo placement on event signage and stage production
- Verbal recognition from stage
- Opportunity to include branded materials or curated giveaways at each attendee seat

Post Event Recognition

- Post-event recognition in United Way of Greater Newark event recap

PARTNER *Sponsors*

\$ 5,000

Pre-Event Recognition and Benefits

- Logo placement on United Way of Greater Newark website
- Category thank you post on United Way of Greater Newark social channels

Event Recognition and Benefits

- Reserved seating for 10 guests
- 1 half-page ad in program
- Logo placement on select event signage

Post Event Recognition

- Post-event recognition in United Way of Greater Newark event recap

ALLY *Sponsors*

\$ 2,500

Pre-Event Recognition and Benefits

- Name Recognition on United Way of Greater Newark website

Event Recognition and Benefits

- Reserved seating for 5 guests
- 1 quarter-page ad in program

Post Event Recognition

- Post-event recognition in United Way of Greater Newark event recap

Sponsorship Selection

LEVEL OF SPONSORSHIP

Vanguard (\$10,000) Advocate (\$7,500) Partner (\$5,000) Ally (\$2,500)

CONTACT INFORMATION

Contact Name: _____

Title: _____

Email: _____

Phone: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

PAYMENT DETAILS

Payment Enclosed Please Invoice Me

Cardholder Name: _____

Card Number: _____ Exp Date: (MM/YY) _____

Billing Zip Code: _____